



My Enablement

Sales Enablement Guided Learning



Could your partner community's selling efforts improve with **more effective enablement** and **increased** learning content **engagement**?

Would this increase in engagement improve your overall sales enablement results? (i.e. HPE through Arrow – 60% partner revenue growth three consecutive years)

“We can't sell what we don't know!”

Increasing Partner Engagement

My Enablement offers a comprehensive platform that can deliver your learning content with milestone timelines and increase sales partner engagement & track engagement in real time.



Enabling thousands of sales partners



My Enablement Success Cases

My Enablement is a turnkey sales enablement platform that has proven to enhance partner participation, elevate product knowledge, drive revenue growth and provide performance insights through structured learning plans.



Hewlett Packard
Enterprise

"My Enablement has helped grow our partner's revenue by 60% for 3 consecutive years. It's the perfect platform to manage and deliver our guided learning content..." - Michelle Z., Hewlett Packard/HPE

Lenovo

Lenovo's enablement campaign achieved a 100% engagement level, with sales partners participating in leaderboard gamification learning programs across multiple regions.

 **NVIDIA**

NVIDIA's enablement campaign achieved an overall partner engagement level of 98%, with sales partners participating in a custom-themed, self-paced curriculum program that delivered the supplier's structured learning content.

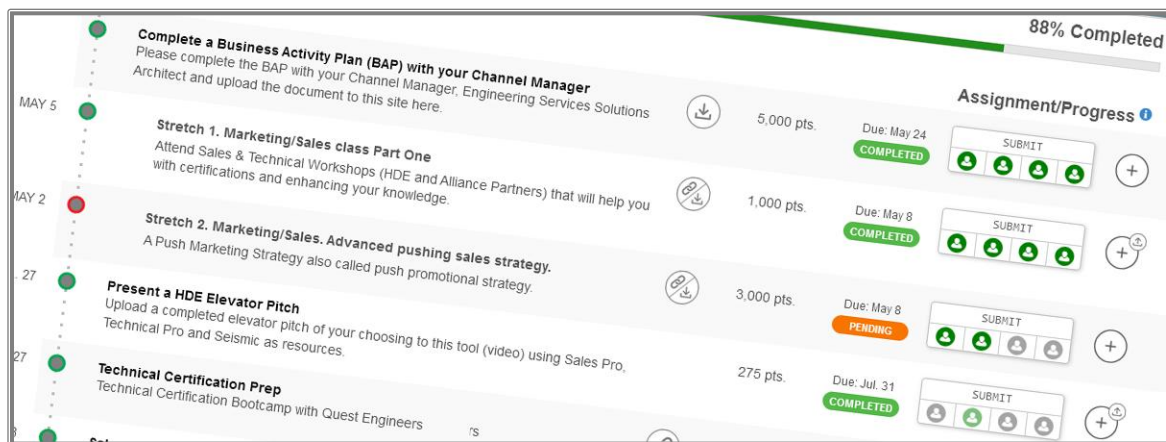
 **veeam**

Veeam leveraged the My Enablement platform to upskill training partners on new Cloud products and services. The platform provided a branded, self-paced curriculum experience that delivered and tracked partner engagement with their structured learning content.

Key Platform Benefits

The *My Enablement* platform was designed specifically for the Supplier ▶ Distributor ▶ Sales Partner industry model and can also apply to other sales partner upskilling efforts.

Make Your Content Approachable with Milestone Timelines

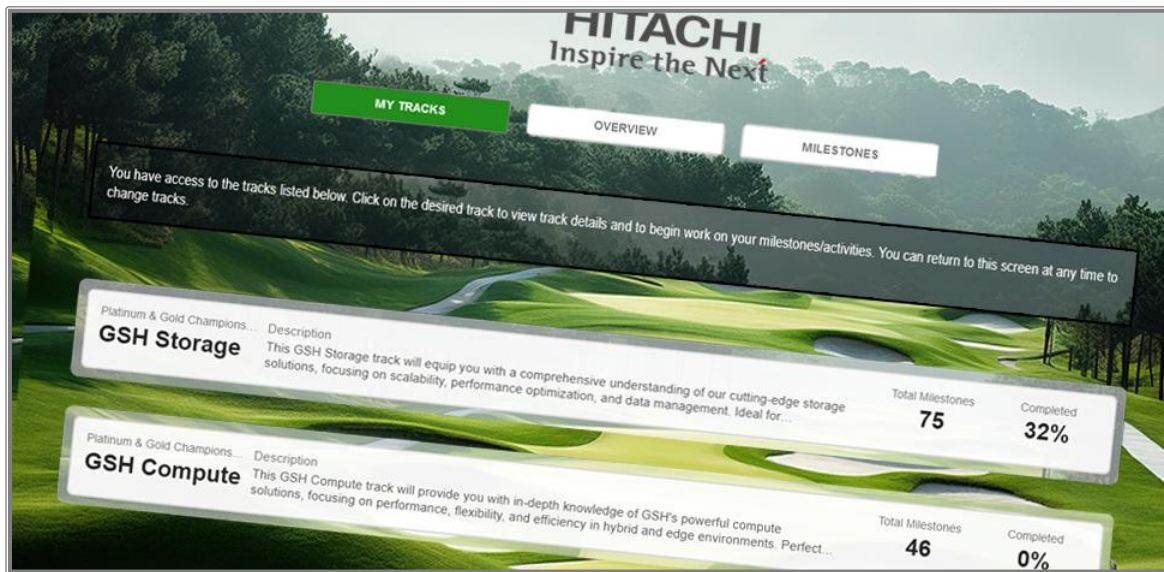


Structured learning plans can be delivered to your sales partners as a series of milestones in a campaign timeline.

Assigned activities are measurable tasks that can include attending webinars, obtaining certifications, watching videos, uploading materials, completing assessments, and more.

- Incremental & Paced Learning Content Delivery
- Offer Leaderboard Competitive Gamification Modes
- Provide a Self-Paced (non-competitive) Curriculum
- Automated Reminders, Weekly Summaries, and more

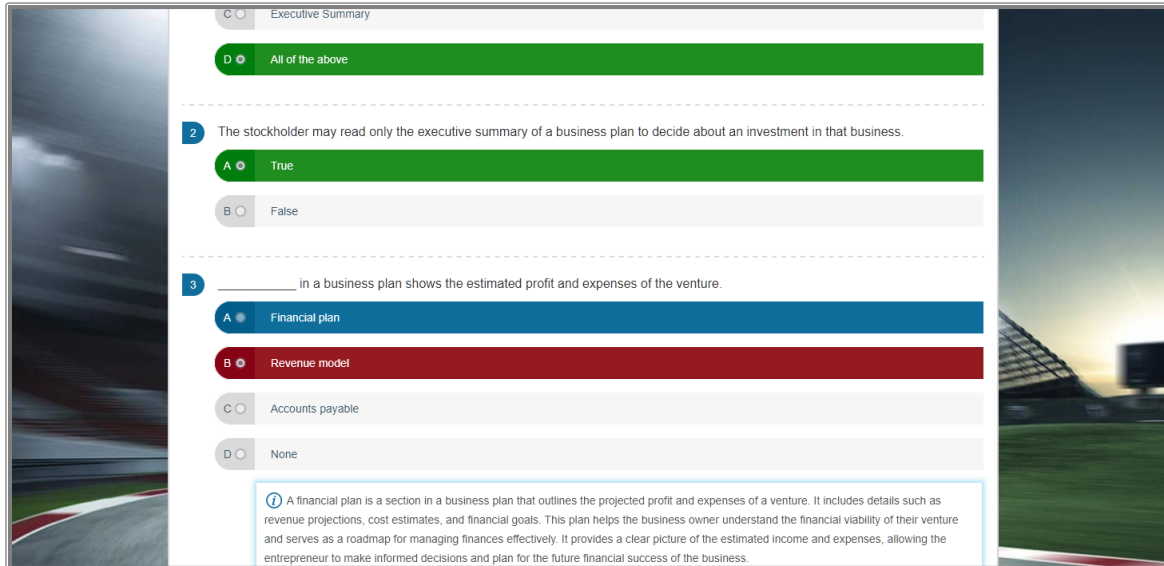
Increase Engagement with Branding/Themes & Gamification Elements



The *My Enablement* platform tools help you tailor your campaign's gamification experience with fully branded & themed custom imagery.

- Incremental & Paced Learning Content Delivery
- Offer Leaderboard Competitive Gamification Modes
- Provide a Self-Paced (non-competitive) Curriculum

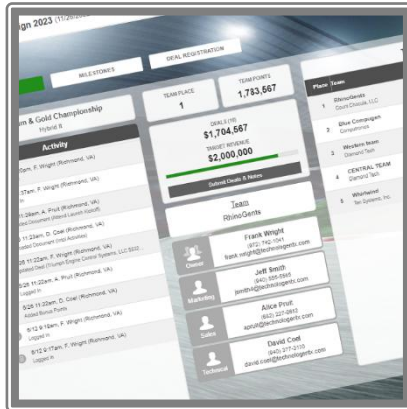
More Intentional & Mindful Learning Reinforcement Through Ongoing Assessments



Provide *Quizzes, Pre-Tests, Final Exams & Surveys* during your campaign to encourage more mindful curriculum engagement and content retention.

- Provide Pre and Post Curriculum Assessments
- Offer Assessment Retake Options
- Completion/Threshold Requirements (optional)
- Provide Post Campaign Surveys
- Easily Accessed Assessment Results

Save Your Campaign Managers Time...



The *My Enablement* platform provides *Automated Processes* as well as *AI/Gen* processes that help save your program managers time and resources.

- Real-Time Partner Engagement Analytics
- Powerful, Feature-Rich Setup and Mgt. Tools
- Automatic Campaign Cadence Reminders
- Automatic Partner Milestone Reminders
- Built-in Announcement Tools
- Built-in Partner Registration Tools
- Real-Time Dashboards & Reporting
- Deal Registration Reporting & Export Tools

The *My Enablement* platform has helped some of the largest companies bring their Sales Enablement and partner-guided learning to the next level.

Give us a call for more details or to discuss our
campaign package options!



My Enablement
Sales Enablement Guided Learning

sales@myenablement.com

(804) 336-6960