



Sales Enablement Guided Upskilling Tools



ENABLE PARTNERS



ENGAGE BUYERS



BOOST SALES

MyEnablement provides custom themed, branded, campaign tools that manage guided upskilling campaigns for suppliers. These tools help sales teams boost product line knowledge and increase revenue, and are designed to motivate, track, and report performance through delivered learning plans.

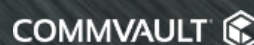


PARTICIPATION

Your Sales Partners will learn more about how to engage with their buyers. As a result, your overall sales effectiveness will grow, showing revenue and market share increases. When the right program strategy is in place, your team has the freedom to reach its peak performance.

MANAGEMENT TOOLS

Program Managers and Campaign Strategists will have a number of tasks to carry out throughout the lifespan of your campaign. The MyEnablement platform includes cadence tools, announcements, automatic reminders, and various other tools that will help keep your campaign on track.





With the MyEnablement platform, you will be able to manage an engaging, branded and themed upskilling program experience for your sales partners.

Initially, you will establish the foundation of your campaign, recruit team participation, prepare documents, establish LMS objectives, announce incentives and more.

Once you reach Program Execution, our Program Tools will be in place to provide participant (partners/teams/individuals) registration, deal tracking, activity/milestone engagement, cadence reminders and reporting for your campaign to be a success.

MyTech Enablement		
Campaign Comparison		
	PPS 2022 4 changes (09/03/22 - 09/03/22)	Vectornet 20: (09/03/22 - 09/03/22)
Recruitment & Business Activity		
Total Teams (Active/Registered)		
Total Leads	1724	1419
Total Milestones/Activities	10	1419
Business Activity Plans	25/92	8
Enablement	0	1419
Actions or Activities		
Role Enabled	90	0
Certifications	45	72
Learning Development	0	37
Info		2
Installed	12	2
Web Generated	18	8
Info	17	11
Working Hours by Partners YTD	0	0
IL Leads	0	0
Activity Management	0	0
Registration	0	0
Other Information	0	0

PLATFORM HIGHLIGHTS

Leaderboard (**Competition**) and Curriculum (**Guided Learning**) Modes

Custom **Branding** & Campaign **Themes**

Fast & Easy Program Setup & Execution

Activity Assignment & Progress Tracking

Automatic **Activity Reminders**, Weekly Summaries and Campaign Status Emails

Built-in Cadence Task Management Tools

Announcement & Broadcast Email Support

Easy **Deal/Upload** Tools

Reporting & Data Export CMR/API Tools

GDPR/EU Privacy Shield, NIST/800 & SSAE/SAS70 **Security Certified**



Schedule a demonstration or contact us for more information.

MyEnablement

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