



# Guided Learning, Upskilling & Engagement Analytics

[www.MyEnablement.com](http://www.MyEnablement.com)

Enabling thousands of sales partners



## Sales Partner Upskilling

*My Enablement* offers comprehensive tools to deliver your guided learning content and track sales partner engagement in real time.



*My Enablement* is a turnkey sales enablement platform that has proven to enhance partner participation, elevate product knowledge, drive revenue growth and provide performance insights through structured learning plans.

## My Enablement Success Cases



*"My Enablement has helped grow our partner's revenue by 60% for 3 consecutive years. It's the perfect platform to manage and deliver our guided learning content..." - Michelle Z., Hewlett Packard/HPE*



*Lenovo's enablement campaign achieved a 100% engagement level, with sales partners participating in a leaderboard gamification mode from multiple regions.*



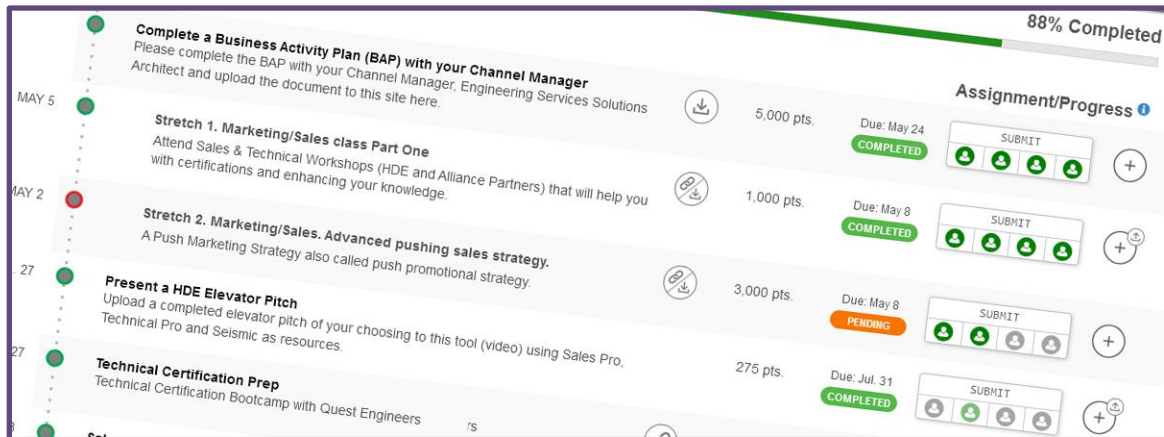
*NVIDIA's enablement campaign achieved an overall partner engagement level of 98%, with sales partners participating in a custom-themed, self-paced curriculum mode that delivered the supplier's structured learning content.*



*Veeam leveraged the My Enablement platform to upskill its training partners on new Cloud products and services. The platform provided a branded, self-paced curriculum interface that delivered and tracked partner engagement with the structured learning content.*

## Platform Key Features

### Activities & Milestones

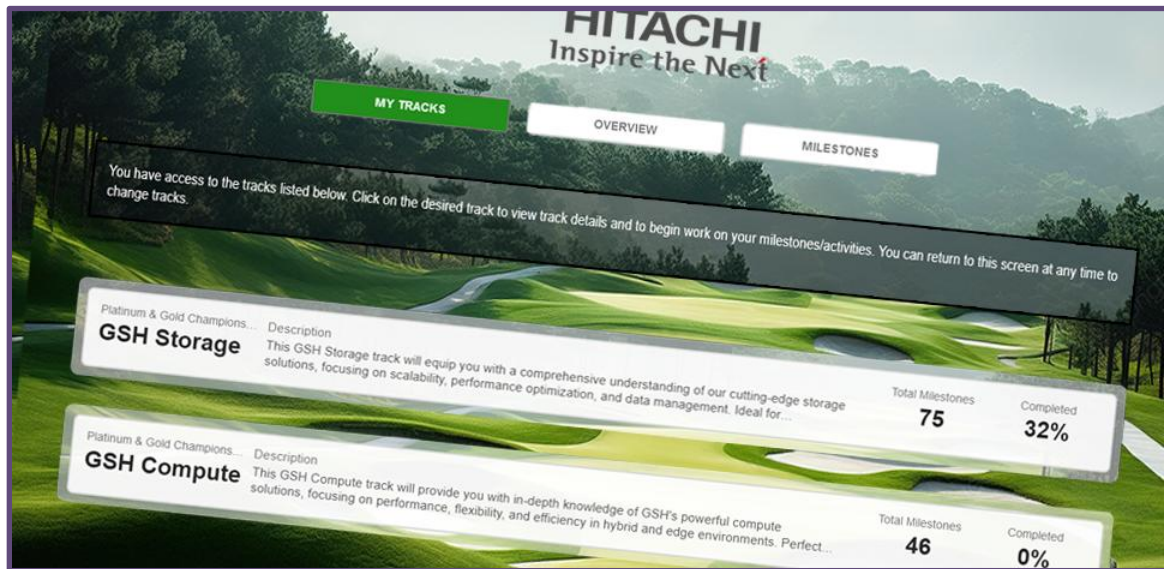


Structured learning plans can be presented to your sales partners as a series of milestones in a campaign timeline.

Assigned activities are measurable tasks that can include attending webinars, obtaining certifications, watching videos, uploading materials, completing assessments, and more.

- Incremental & Paced Learning Content Delivery
- Offer Leaderboard Competitive Gamification Modes
- Provide a Self-Paced (non-competitive) Curriculum
- Automated Reminders, Weekly Summaries, and more

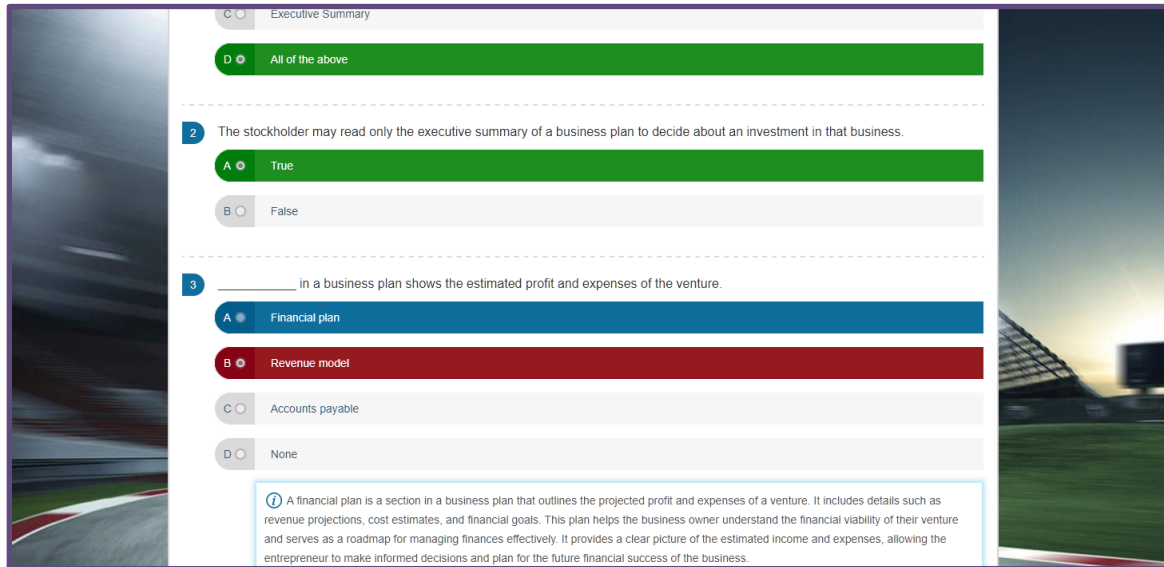
## Program Branding & Themes



The *My Enablement* platform tools help you tailor your campaign's gamification experience with fully branded & themed, custom imagery.

- Incremental, Paced, Learning Content Delivery
- Offer Leaderboard Competitive Gamification Modes
- Provide a Self-Paced (non-competitive) Curriculum

## Built-in Assessment Tools



Provide *Quizzes, Pre-Tests, Final Exams & Surveys* during your campaign to encourage more mindful curriculum engagement and content retention.

- Provide Pre and Post Curriculum Assessments
- Offer Assessment Retake Options
- Completion/Threshold Requirements (optional)
- Provide Post Campaign Surveys
- Easily Accessed Assessment Results

## Additional Features



The *My Enablement* platform provides *Automated Processes* as well as *AI/Gen* processes that help save your program managers time and resources.

Features Include:

- Powerful, Feature-Rich Setup and Mgt. Tools
- Automatic Campaign Cadence Reminders
- Automatic Partner Milestone Reminders
- Built-in Announcement Tools
- Built-in Partner Registration Tools
- Real-Time Dashboards & Reporting
- Real-Time Engagement Analytics
- Deal Registration & Deal Data Export Tools



The *My Enablement* platform has helped some of the largest companies in the world bring their Sales Enablement and partner guided learning to the next level.

The *My Enablement* platform was designed specifically for your Supplier ► Distributor ► Sales Partner industry model.

Give us a call to discuss campaign package options!



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**My Enablement**  
*Sales Enablement Guided Learning*

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