

Privacy & Security Policy

My Enablement, LLC

updated April 4, 2024

Who is My Enablement?

My Enablement is a Biznet company, which is an internet technology company that has provided technology development and event services, globally, since 1995. We offer development services as well as multiple SaaS solutions and services.

Data collected on behalf of our customers is stored and made available to them in the report tools provided by our SaaS solutions.

How We Collect and Use Information We collect the following types of information: Information you provide us, or your customers provide us, via our Platforms/Services (www.OnlineRegistrationCenter.com, www.MyEnablement.com, www.MeetingCenter.online). We ask for certain information such as name, address, phone number and e-mail address when someone participates in our services. We use this information to provide registration data to our customer that is holding an event, and we provide the features and functionality of the Service (event reminders, etc.).

Information collected will not be published publicly and will not be transmitted to any third parties. **Analytics information:** We may directly collect analytics data, or use third-party analytics tools and services, to help us measure traffic and usage trends for the Service. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving the Service. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

Log file information: Log file information is automatically reported by your browser or mobile device each time you access the Service. When you use our Service, our servers automatically record certain log file information. These server logs may include anonymous information such as your web request, Internet Protocol ("IP") address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on the Service, domain names, landing pages, pages viewed, and other such information.

How We Store and Protect Your Information **Storage and Processing:** Information collected through the Service will be stored and processed in the United States. We will not transfer information that we collect, including personal information, to any third party entities. The data will only be accessed by our customer (the organizer of the event for

which attendees or team members are registering for). If this practice should change in the future we will update this document accordingly, identifying the third parties and providing opt-out or opt-in choice, as applicable.

Keeping your information safe: My Enablement cares about the security of your information, and uses commercially reasonable safeguards to preserve the integrity and security of all information collected through the Service. To protect your privacy and security, we take reasonable steps to protect the data, such as requesting a unique password, data encryption & data center server security.

Compromise of information: In the event that any information under our control is compromised as a result of a breach of security, we will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

Children's Privacy: My Enablement does not knowingly collect or solicit any information from anyone under the age of 13 or knowingly allow such persons to register as Users. The Service and its content are not directed at children under the age of 13. In the event that we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us.

Links to Other Websites and Services: We are not responsible for the practices employed by websites or services linked to or from the Service, including the information or content contained therein. Please remember that when you use a link to go from the Service to another website, our Privacy Policy does not apply to third party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link or advertisement on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and we do not control over any third-parties that you authorize to access your User Content. If you are using a third party website or service (like Facebook, Google groups, Forum, Blog or an IRC chatroom) and you allow such a third-party access to you User Content you do so at your own risk. This Privacy Policy does not apply to information we collect by other means (including offline) or from other sources other than through the Service.

EU-US and Swiss-US Privacy Shield : Biznet complies with the EU-US and Swiss-US Privacy Shield Frameworks as set forth by the US Department of Commerce regarding

the collection, use, and retention of personal information transferred from the European Union and/or Switzerland, as applicable, to the United States. Biznet has certified to the Department of Commerce that it adheres to the Privacy Shield Principles. If there is any conflict between the terms in this privacy policy and the Privacy Shield Principles, the Privacy Shield Principles shall govern. To learn more about the Privacy Shield program, and to view our certification, please visit: <https://www.privacyshield.gov/>. Biznet is subject to the investigatory and enforcement authority of the United States Federal Trade Commission (FTC). We acknowledge the right of EU and Swiss individuals to access their personal data. EU or Swiss individuals who wish to review their data and amend, correct or it may do so by logging into their customer profile and making the desired changes. These tools are built in to our existing systems. In compliance with the Privacy Shield Principles, Biznet Internet Services commits to resolve complaints about our collection or use of your personal information. European Union and Swiss individuals with inquiries or complaints regarding our Privacy Shield policy should first contact Biznet Internet Services by phone at: 1-804-755-4885, by email: disputes@biznet.net, or by mail at: 301 Concourse Blvd., Suite 360, Glen Allen, VA 23059.

Biznet/My Enablement is further committed to refer unresolved Privacy Shield complaints to BBB EU Privacy Shield, an alternative dispute resolution provider located in the United States. If you do not receive timely acknowledgment of your complaint from us, or if we have not resolved your complaint, please contact or visit <https://www.bbb.org/EU-privacy-shield/for-eu-consumers> for more information or to file a complaint. The services of BBB EU Privacy Shield are provided at no cost to you. Finally as a last resort and under limited circumstances, EU or Swiss individuals with residual complaints may invoke a binding arbitration option before a Privacy Shield Panel. Note that we may be required to reveal EU and Swiss individual's personal data in response to lawful requests from public authorities including to meet national security and law enforcement requirements. My Enablement does not share any personal data with agent or non-agent third parties, as detailed above under, "Storage and Processing." Due to this practice the Privacy Shield liability principle does not currently apply. If this practice should change in the future we will update this policy, identify the third parties and state our liability